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ABSTRACT

This book is a collection of the author's following publications and speeches, primarily from 1995-2000: "Look at All Those Beautiful Birds Overhead!" "Priorities for the Research Library Budget," "What Do We Give 'Em?" "The Legacy of John Swan," "Small Public Libraries-Challenges, Opportunities, and Irrelevancies," "Lead Me Not into Temptation To Do Good," "Our Goals and Our Programs," "The Politics of Reinventing Government Libraries," "Fairy Tales from the Wonderful World of Library Politics," "Is Anyone Still Training the Circus Animals?" "Information Intermediation," "Library Studies or Information Management," "Technology in Libraries," "Educating for the Now and Future Profession," "The Cost of Knowledge and the Cost of Ignorance," "How Many Priorities Are We Allowed To Have," "Never Mind Being Innovative and Effective," "Smearing with a Broad Brush," "The Role of Information Intermediaries and the Superhighway," "Unity through Diversity," "Blaming the Victim-The Academic Library Version," "The Perilous but Also Opportune Future for Special Librarians," "Managing within Change," "The Politics of Reinventing Special Libraries," "Our Strategy for Saving Libraries: Add Water to the Thin Soup," "Focusing on the Trivial Is Certainly More Fun," "Selecting Conference Sites for ALA," "Research Library Directors and Squandered Opportunity To Lead," "Do We Want To Be Knowledge Workers?" "Economic and Political Issues in Determining the Future of the Professionally Managed Library over the Next Ten Years," "Faculty Status for Academic Librarians," "Adapting Commercial Strategies to Managing Government Libraries," "Our Failure To Seek, Much Less Achieve, Funding and Management Support," "Doing More with Less?" "Marketing as a Tool for Destabilization," "Keynote Address: Fourth International Conference on Fee-Based Information Services in Libraries," "Our Conflicting Responsibilities," "The Passion To Be in Fashion," "Who Will Lead the Unsuspecting Lemmings over the Cliff?" "Should Leaders Want To Be Managers and Give up All that Freedom?" "Planning and Evaluation," "Embarking on the Superhighway While Downsizing and Outsourcing Libraries," "Dangerous Misconceptions about Organizational Development of Virtual Libraries," "What is a Professional in Our Field?" "Is There a Surplus of Librarians?" "Library Outsourcing and Contracting," "Organizational Change in an Era of Technological Challenges," "Library Mangers Must Really Lead," "Library Computers," "The Changes in Off-Campus Education," "What To Evaluate and What

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To Reward," "Technology and the Pressures and Opportunities for Document Delivery," "Public Library Reference Service-Expectations and Reality," "Edmund Burke," Librarians and Information Technology," "Why Outsourcing Happens, and What To Do about IT," "Authority, Responsibility, and Delegation in Public Libraries," "Is Our Mission One of Providing Only Information or Providing Knowledge?" and "Where Is This Profession Heading?" Includes book reviews and an index. (MES)

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